## **CLAIMS**

## What is Claimed is:

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<ol> <li>A coated substrate suitable for accepting water-based paints,</li> </ol>
pencils, and inks, comprising a substrate and a coating on the substrate, wherein
the coating is formulated to accept water-based paints, pencils, and inks without
unacceptable running or bleeding of the water-based paints, pencils, and inks in
and on the coating.

- 2. The coated substrate as claimed in Claim 1, wherein the substrate is selected from the group consisting of woven and non-woven materials.
- 3. The coated substrate as claimed in Claim 1, wherein the substrate is selected from the group consisting of canvas made from natural and synthetic fibers.
- 4. The coated substrate as claimed in Claim 1, wherein the substrate is a flexible canvas selected from the group consisting of cotton and linen canvases.
- 5. The coated substrate as claimed in Claim 1, wherein the coating is made from a paint mixture comprising a water-based latex.
- 6. The coated substrate as claimed in Claim 5, wherein the paint mixture further comprises filler and water.
- 7. The coated substrate as claimed in Claim 6, wherein the paint mixture further comprises pigment dispersant, defoamer, extender and surfactant.
- 8. The coated substrate as claimed in Claim 1, wherein the coating is made from a paint mixture comprising from 100-200 parts by weight water-based latex, 0-5 parts by weight pigment dispersant, 0-2 parts by weight defoamer, 75-150 parts by weight pigment and filler, 0-50 parts by weight extender, 0-5 parts by weight surfactant, and 0-50 parts by weight water.
- 9. A coated substrate suitable for accepting water-based paints, pencils, and inks, comprising a substrate and a coating on the substrate, wherein the coating is formulated to accept water-based paints, pencils, and inks without unacceptable running or bleeding of the water-based paints, pencils, and inks in and on the coating, wherein the substrate is a flexible canvas selected from the

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- group consisting of cotton and linen canvases and the coating is made from a paint mixture comprising from 100-200 parts by weight water-based latex, 0-5 parts by weight pigment dispersant, 0-2 parts by weight defoamer, 75-150 parts by weight pigment and filler, 0-50 parts by weight extender, 0-5 parts by weight surfactant, and 0-50 parts by weight water.
  - 10. The coated substrate as claimed in Claim 9, wherein the water-based latex is an acrylic latex.
  - 11. The coated substrate as claimed in Claim 10, wherein the pigment and filler is calcium carbonate.
  - 12. The coated substrate as claimed in Claim 11, wherein the extender is talc.
  - 13. The coated substrate as claimed in Claim 12, wherein the paint mixture comprises from 150 parts by weight water-based latex, 2 parts by weight pigment dispersant, 0.8 parts by weight defoamer, 115 parts by weight calcium carbonate, 20 parts by weight extender, 2 parts by weight surfactant, and 30 parts by weight water.
  - 14. A coating for applying to a substrate, the coating being suitable for accepting water-based paints, pencils, and inks, wherein the coating is formulated to accept water-based paints, pencils, and inks without unacceptable running or bleeding of the water-based paints, pencils, and inks in and on the coating.
  - 15. The coating as claimed in Claim 14, wherein the coating is made from a paint mixture comprising a water-based latex.
  - 16. The coating as claimed in Claim 15, wherein the paint mixture further comprises filler and water.
  - 17. The coating as claimed in Claim 16, wherein the paint mixture further comprises pigment dispersant, defoamer, extender and surfactant.
  - 18. The coating as claimed in Claim 14, wherein the coating is made from a paint mixture comprising from 100-200 parts by weight water-based latex, 0-5 parts by weight pigment dispersant, 0-2 parts by weight defoamer, 75-150 parts by weight pigment and filler, 0-50 parts by weight extender, 0-5 parts by weight surfactant, and 0-50 parts by weight water.
    - 19. A coating for applying to a substrate, the coating being suitable for

- 2 accepting water-based paints, pencils, and inks, wherein the coating is formulated
- 3 to accept water-based paints, pencils, and inks without unacceptable running or
- 4 bleeding of the water-based paints, pencils, and inks in and on the coating,
- 5 wherein the coating is made from a paint mixture comprising from 100-200 parts
- 6 by weight water-based latex, 0-5 parts by weight pigment dispersant, 0-2 parts by
- weight defoamer, 75-150 parts by weight pigment and filler, 0-50 parts by weight
- 8 extender, 0-5 parts by weight surfactant, and 0-50 parts by weight water.
  - 20. The coated substrate as claimed in Claim 19, wherein the waterbased latex is an acrylic latex.
  - 21. The coated substrate as claimed in Claim 20, wherein the pigment and filler is calcium carbonate.
- 1 22. The coated substrate as claimed in Claim 21, wherein the extender 2 is talc.
- 1 23. The coated substrate as claimed in Claim 22, wherein the paint 2 mixture comprises from 150 parts by weight water-based latex, 2 parts by weight 3 pigment dispersant, 0.8 parts by weight defoamer, 115 parts by weight calcium
- 4 carbonate, 20 parts by weight extender, 2 parts by weight surfactant, and 30 parts
- 5 by weight water.

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